



IEEE
APSCON 2023

IEEE Applied Sensing Conference
Bengaluru, India // 23-25 January 2023

IEEE APSCON 2023
Exhibitor & Patron Prospectus

Exhibitor & Patron Prospectus

It is our pleasure to inform you that IEEE Sensors Council is launching a high quality event designed to increase the applied sensing community APSCON 2023. We feel this topic deserves more attention, considering the increasingly important role Sensors play in our day-to-day life and industry. This is why we have decided to establish a three-day meeting featuring one day entirely dedicated to industry.

The Conference will take place January 23 - 25, 2023 in Bengaluru, India and is intended to provide a forum for scientists, engineers and practitioners around the world to present their latest research findings, unique ideas and novel applications in the area of applied sensing. IEEE APSCON 2023 will include Plenary Talks and invited presentations by eminent researchers and industry professionals. The conference solicits original state-of-the-art contributions as well as review papers.

Do not miss the chance to attend the inaugural IEEE Applied Sensing Conference and grasp this great opportunity to make new friends and learn something new!

To begin the booking process for IEEE APSCON 2023 contact us today!

Caroline Kravec

Conference Manager

IEEE APSCON 2023

ckravec@conferencecatalysts.com

+1 352 872 5544 *124

Information for Exhibitors & Patrons

IEEE APSCON 2023

IEEE Applied Sensing Conference 2023 is expected to bring approximately 300 sensor and sensor systems practitioners together to interact and network with colleagues with an opportunity to learn the latest sensor technology innovations and meet the vendors of sensors and sensor systems that supply products and solutions to technical needs. The researchers led technical program is seamlessly integrated with vendors and manufacturers led exhibitions in this conference.

Exhibits Run January 23-25, 2023

Exhibiting at IEEE APSCON 2023 is a cost effective way for companies, large and small, to gain exposure in front of current and future world leaders in sensors and sensor systems.

Dates & Schedule

Official Conference Dates

January 23 – 25, 2023

Conference Location

Bengaluru, India

Exhibition Schedule*

Action Item	Day	Timings
Exhibitor Move In	Sun, January 22	1:00pm - 5:00pm
Exhibitor Hours	Mon, January 23	8:00am - 5:00pm
Exhibitor Hours	Tue, January 24	8:00am - 5:00pm
Exhibitor Hours	Wed, January 25	8:00am - 3:00pm
Exhibitor Move Out	Wed, January 25	by 3:00pm

**Schedule is tentative and subject to adjustments.*

Exhibitor & Promotional Patron Packages

IEEE APSCON 2023 provides four exhibitor and patron packages: Exhibitor, Silver Patron, Gold Patron, Platinum Patron. The benefits of each package are summarized below.

	Exhibitor	Silver	Gold	Platinum
Number Still Available	20	4	4	2
Exhibitor booth staff badges* <i>Badges grant access to exhibit hall, lunches and breaks M-W.</i>	2			
Complementary conference registration(s)		3	4	5
Gala Dinner Tickets	2	3	4	5
Listed as exhibitor/patron on website and printed materials	✓	✓	✓	✓
Identified as patron on signs during the conference		✓	✓	✓
Identified as patron in electronic proceedings of technical papers		✓	✓	✓
Industrial track speaking slot* (free to registered attendees) <i>*Must be approved by TPC Chair or Tutorial Chair</i>			✓	✓
One-page ad inserted in conference bag* <i>Patron must provide materials</i>			✓	✓
One-minute company video (Super Bowl ad) before plenary			✓	✓
Logo included on conference bag				✓
Booth Size	3M X 3M	3M X 3M	3M X 3M	6M X 6M
	₹2,25,000	₹5,00,000	₹7,50,000	₹10,00,000
	\$3,000	\$6,500	\$10,000	\$15,000

* The invoice will include the above plus 18% GST

Please contact **Caroline Kravec** at ckravec@conferencecatalysts.com for more information.

Additional Information

Additional Patron Opportunities

If your company would like to be an exclusive patron or if you do not see the opportunity you are interested in, please contact Exhibits Manager (contact information below)

Gala Dinner Patron	2 Available <i>(Includes One Reserved Table (4 Tickets) and Patronship signage)</i>	\$10,000	₹7,50,000
Lunch Patron	3 Available	\$5,000	₹3,75,000
Lanyard Patron	1 Available <i>(exclusive patronship)</i>	\$4,000	₹3,00,000
Coffee Break Patron	6 Available	\$2,000	₹1,50,000
Awards Patron	1 Available <i>(exclusive patronship)</i>	\$5,000	₹3,75,000
One Page Ad in the Conference Bag	Production not included and content subject to approval	\$1,250	₹1,00,000

Your company will be recognized on signage onsite at the specific event for which you are the patron.

Your Exhibit Booth Includes

- 1 - Table with draping
- 2 - Chairs
- 2 - Power sockets

For More Information

For more information on exhibiting and patronships at IEEE APSCON 2023 contact Exhibits Manager.

Caroline Kravec
Conference Manager
IEEE APSCON 2023
ckravec@conferencecatalysts.com
+1 (352) 872-5544 ext. 124

Exhibit Space & Patron Application/Contract



Patronship Level

- | | | |
|---|---|---|
| <input type="checkbox"/> Exhibitor
\$3,000/₹2,25,000 | <input type="checkbox"/> Silver Patron
\$6,500/₹5,00,000 | <input type="checkbox"/> Gold Patron
\$10,000/₹7,50,000 |
| <input type="checkbox"/> Platinum Patron
\$15,000/₹10,00,000 | <input type="checkbox"/> Gala Dinner
\$10,000/₹7,50,000 | <input type="checkbox"/> Lunch Patron
\$5,000/₹3,75,000 |
| <input type="checkbox"/> Lanyard
\$4,000/₹3,00,000 | <input type="checkbox"/> Coffee Break
\$2,000/₹1,50,000 | <input type="checkbox"/> Awards Patron
\$5,000/₹3,75,000 |
| <input type="checkbox"/> 1-Page Ad
\$1,250/₹1,00,000 | | |

1 Please read this contract carefully and print or type all information requested.

2 Complete, sign and send to:

Caroline Kravec
Conference Manager
IEEE APSCON 2023

✉ ckkravec@conferencecatalysts.com
☎ +1 352 872 5544 *124

* The invoice will include the above plus 18% GST

* All rates are shown in USD

Payment is due within 30 days of receipt of contract submission.

Company Information

Company Name

Mailing Address

City State Zip Code Country

Phone Web

I have read and agree to the terms and conditions of this contract.

Print Name Title

SIGNATURE Date

Contact Information

Name Email

Phone Fax

Mailing Address

City State Zip Code Country

Payment Information

Bank Transfer American Express Visa MasterCard

Card Number

Security Code*

Expiration Date

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City State Zip Code Country

Terms & Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE APSCON 2023 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE APSCON 2023 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE APSCON 2023 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE APSCON 2023 management. IEEE APSCON 2023 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE APSCON 2023 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following

Schedule of refunds:

After December 5, 2022 but before January 8, 2023:
Refund of 50% of the total license fee for cancellation

On or after January 8, 2023:
No refund or credit at any time.

It is understood that IEEE APSCON 2023 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE APSCON 2023 show is conducted shall become, in the sole discretion of IEEE APSCON 2023, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE APSCON 2023, this agreement may be terminated by IEEE APSCON 2023. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of god. Should IEEE SENSORS terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE APSCON 2023 may, after computing the total amount of IEEE APSCON 2023 cost and expenses in connection with its preparation for and conducting of the IEEE APSCON 2023 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, an amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

Terms & Conditions

6. Exhibit Booth Manning and Dismantling Schedule

A representative must occupy or oversee exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE APSCON 2023 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE APSCON 2023 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE APSCON 2023.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE APSCON 2023 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE APSCON 2023 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.

Organizing Committee

General Co-Chairs



Anil K. Roy
DA-IICT Gandhinagar (India)



Srinivas Tadigadapa
Northeastern University (USA)

Technical Program Co-Chairs



V. Ramgopal Rao
IIT Delhi (India)



Chonggang Wang
InterDigital (USA)

Finance Chair



Zeynep Celik
University of Texas at Arlington (USA)

Sponsorship Committee Chair



Preet Yadav
NXP Semiconductors

Organizing Committee

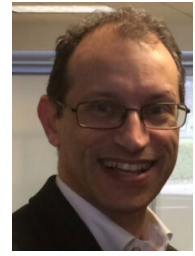
Industry Day Co-Chairs



Vidyashankar Buravalla
GE Bangalore (India)



Manoj Choudhary
IIT Jodhpur (India)



Bruce Hecht
Analog Devices (USA)

Sensors Startup Summit Co-Chairs



Muzammil Hussain
Tika Data (India)



Raghu Venkat
Actyv (USA)

Sensors Standards Opportunities Co-Chairs



H. Troy Nagle
NC State University (USA)



Gerard Hayes
Wireless Research Center (USA)

Organizing Committee

Sensors Standards Opportunities Co-Chairs



Ajay Agrawal
IIT Jodhpur (India)



Praveen Pankajakshan
CropIn (India)

Young Professionals Chair



Mitradip Bhattacharjee
Indian Institute of Science Education and Research (IISER) Bhopal (India)

WiSe Co-Chairs



Saakshi Dhanekar
IIT Jodhpur (India)



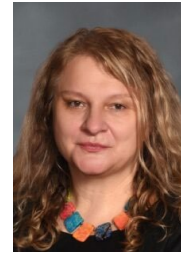
Veda Sandeep Nagaraja
Tyndall National Institute, University College Cork
(Ireland)

Organizing Committee

Live Demo Co-Chairs



Bishakh Bhattacharya
IIT Kanpur (India)



Svetlana Tatic-Lucic
Lehigh University (USA)

PhD Forum Co-Chairs



Chun-Wei Tsai
National Sun Yat-sen University (Taiwan)



Vinay Palaparthi
DA-IICT Gandhinagar (India)

Publications Co-Chairs



S. Gopalakrishnan
Indian Institute of Science Bangalore (India)



Hamida Hallil Abbas
University of Bordeaux, Paris (France)

Organizing Committee

Publicity & Social Media Co-Chairs



Mike McShane
Texas A&M University (USA)



Rajath V
BMS College of Engineering Bangalore (India)